



SMC Introduction



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www.smconsulting.co.kr www.gmdkorea.com

Asia Network : Vietnam | Malaysia | Indonesia | India | Thailand | Japan

World Network : USA | Europe | GCC (Saudi, UAE, Kuwait)

General Status

Smart Marketing Consulting has the specialty in the fields of **environment, electricity generation, plant, new regeneration energy, ICT convergence software.**

SMC has specialized competencies, developing overseas business and market pioneering, focusing on the Middle East, Asia, America, Europe, Japan, China and Vietnam through analyzing description of the business item, technology, the economical efficiency, and business feasibility.

World wide Network



Company History

- 2021.3 Registered " Ministry of Defence Consulting Company"
- 2019.8 Selected as Export voucher service company by Small & Medium Business Corporation
- 2017.5 Selected as Global Market Developer (GMD) by Small & Medium Business Corporation
- 2016 Held Global Green Hub Korea (GGHK) 2016 Vendor Registration Seminar (KOTRA, the Department of the Environment)
- 2016.9 Registration as consulting Agency by Korea agro-Fisheries & Food Trade Corporation (For US and Canada)
- 2016.6 **Awarded by the Minister of Environment** ("Outstanding Environment Company " overseas expansion supporting business)
- 2015.10 Selected as Green Small & Medium company overseas expansion business consulting company by Korea Trade Investment Promotion Agency (KOTRA)(To china)
- 2015.6 **Registered as Consulting Agency in Korea Trade Investment Promotion Agency (KOTRA)**
- 2015.1 **Registered "Environment Consulting Company"**
- 2014.11 Established Smart Marketing Consulting Corporation
- 2014.9 Certified Internationally approved certification (Participated 2014 conference and world assembly)
- 2012 Concluded Agreement with Chinese Company KESCO
- 2012.2 **Established Smart Marketing Consulting Company**



Business Specialty

Trading Company

We have a global network on the basis of long export experience of 25 years. We are directly involved with international trading, offering a total solution including counseling and consulting, finding new markets based on the need of the individual client as well as FTA issues

R&D Commercialization Consulting Specialty

We pursue R&D + Commercialization Consulting. In association with experts of various fields such as lawyers, accountants, patent agents, management and technology consultants, customs agents, and professional business men, we offer R&D + Commercialization combined consulting service.

Global Marketing

Smart Marketing Consulting Co.,Ltd is a company specializing in consulting export marketing based on the global network with international consultants and the advanced marketing experience and theory of companies in Swiss and Finland.

Environment / Chemistry / Plant / consulting specialty

We pursue consulting in the field of Environment,IT,Chemistry,Plant Nuclear Power consulting specialty, with the associates from each field's experts, we offer personal customized consulting service.

Knowledge Basis Environmental Industry Category

Environment Consulting Field	Environment Media	Resource Cycle Management	Water Management	Environment Remediation and Recovery	Response to Climate	Atmosphere management	Environment Safety and Health	Sustainable Environment and resources	Others
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Environmental equipment, facilities, plants, construction, etc.	Design & diagnose design	-Diagnosis and investigation of environmental regulations related to location, construction, and operation of sites and facilities							
	Measurement, Analysis and Evaluation of Contaminants	-Environmental review and evaluation (prior environmental review on development activities or evaluation of environmental impact on large scale facilities installation) -Facility requirements consulting of enacting new laws such as chemical management and chemical evaluation							
	Engineering	-Consulting for Construction, Design, Supervision, Engineering, Plant Construction							
	Environmental Facility Maintenance & Monitoring	-Consulting of application and Supply of Technology, Measuring instruments and test equipment -Provide counseling, information and act as an agency for environmental administration procedures such as environmental registration and licensing							
Policy, utilities, etc.	Environmental Policy Response Research & Study	-Provide research, analysis, consulting and information on domestic and overseas environmental regulations -Consulting on environmental standards, emission standards, and prevention facility installation standards, International Environmental Agreement and Environmental Regulations in Individual Countries							
	Public Utility Business Research & Study	-A study and research on the business of the public interest such as response to climate change, greenhouse gases, Sustainable management, and new fields depend on international agreements							

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Environmental management, strategy, businesses	New Business Development & Commercialization	-Support for planning or developing the new environmental technology, and discovering new business, etc.
	Environmental Management Consulting	-Diagnosis, research, and education on preventing and optimum processing of environmental pollution and establishment and operation of environmental industry -Consulting on the environmental management of companies such as environmental accounting and environmental reporting and establishment of the environmental Industry -Consulting on energy diagnosis and clean production related works, green marketing, green product certification, etc.
	Environmental legal works such as contract	-Consulting on environmental legal relations works
	Financing	-Environment related financing such as green finance, ODA, GCF etc.
	International trade and overseas expansion	-Consulting on overseas expansion including customs duties, shipping, location preoccupancy, and country-specific regulations
	Education related service	-Diagnosis, research and training on the development and commercialization of environmental facility technology -Diagnosis, research and training on environmental effect on Business establishment

Overseas Expansion Support Core Service(Overall)

PQ document consulting
Company evaluation & diagnosis
Overseas market entry solution
Specialized export support by Item/Nation
Overseas ordering organization Vendor Registration

Overseas Procurement / Vendor registration field

Overseas new product release fair planning and carry out
PRODUCT SHOW event plan.

New Product Fair

Market Research /Strategy Establishment

Market research, and local user survey/Test
Market entry strategy, local marketing strategy establishment
Business Model Strategy Establishment

Business Development

Local potential customer/partner excavating
Commercialization support (client / partner excavating, meeting, proposal, business cooperation / contract)

Best
SMART
Solution

Overseas Business Feasibility Study Field

Overseas market research (economical efficiency, and profitability, technology analysis)
Prior overseas feasibility study
Prior international bid business sales
Foreign buyer discovery and invitation
Project award winning support

Environment, Plant, and the ICT Convergence SW , Power Generation, Energy, Industry Transport Facility

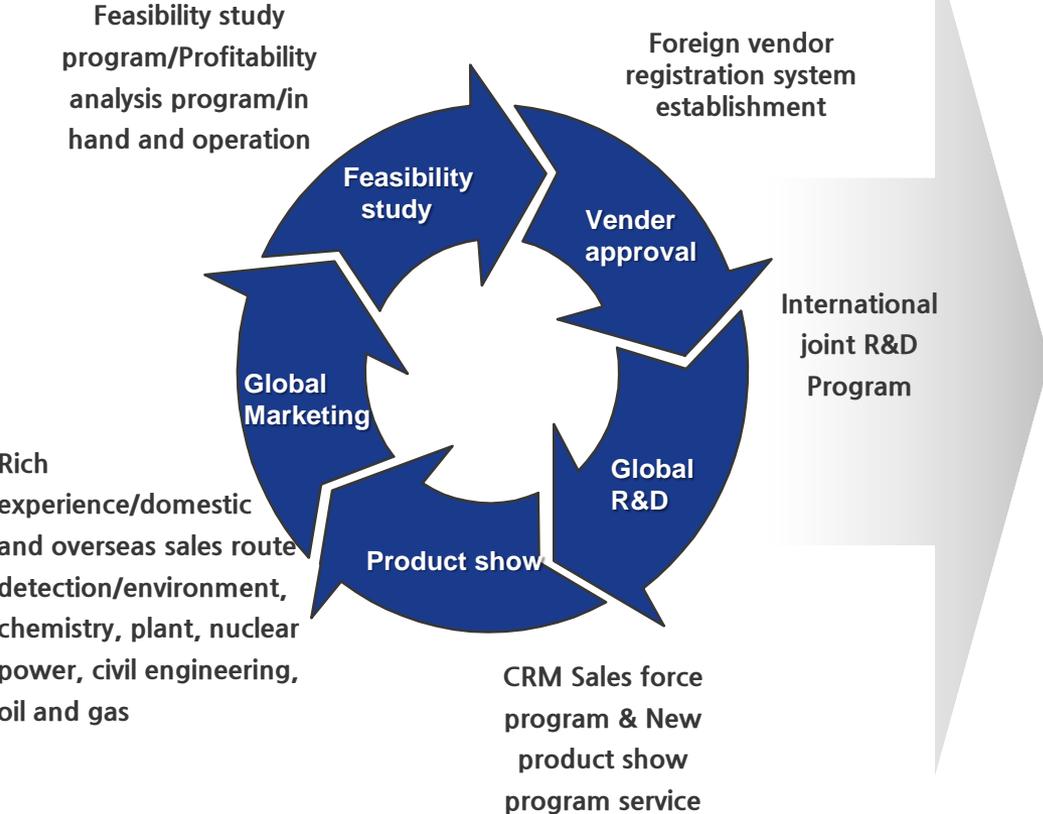
International joint R&D technology development support
Overseas NETWORK support
Overseas location parts development supporting business

Localization

Marketing material (company/product / service statement, business plan, proposal)
Localization (multiple experiences of overseas ordering organization registration document)

Core Service Providing Basis

Smart Marketing Consulting provides global marketing system and technology commercialization program in the field of environment, power generation, energy, plant, ICT convergence Software, which enable enterprises to create value.



	Service	1	2	3
BASIC	Market Analysis and report	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Research Buyer list	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Buyer arrange 1:1 meeting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Exhibition invitation and 1:1 arrange meeting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PR	Promotion translation		<input type="radio"/>	<input type="radio"/>
	Promotion Design		<input type="radio"/>	<input type="radio"/>
B to B Meeting	Interpretation			<input type="radio"/>
	Arrange the car service			<input type="radio"/>
	Final report and after service program			<input type="radio"/>

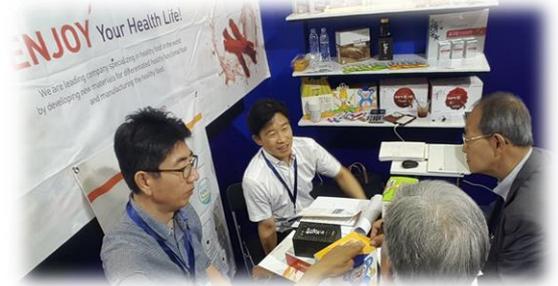
Overseas Expansion Support Service Providing case



Business arrange meeting service



Exhibition service



Exhibition service



Korea Delegation service program



Korea Delegation service program



Business arrange meeting service

SMC Customers

<http://www.me.go.kr/home/web/main.do>

<http://eng.me.go.kr/eng/web/main.do> www.keiti.re.kr

<http://www.keia.kr>



SMC customers





스마트마케팅컨설팅
SmartMarketingConsulting



CMC - GLOBAL

WORLD NETWORK

Asia Network: : | Vietnam | Malaysia | China | India | Japan | Thailand

World Network : USA | Europe | GCC (Saudi, UAE, Kuwait, Oman)

World wide Network

