

# SMC Introduction

# Company History

- 2022.12 Registered " Ministry of Defence Consulting Company"
- 2019.8 Selected as Export voucher service company by Small & Medium Business Corporation
- 2018.3 Registered " **Korea Agro-Fisheries & Food Trade Corporation**"
- 2017.5 Selected as Global Market Developer (GMD) by Small & Medium Business Corporation
- 2016 Held Global Green Hub Korea (GGHK) 2016 Vendor Registration Seminar (KOTRA, the Department of the Environment)
- 2016.9 Registration as consulting Agency by Korea agro-Fisheries & Food Trade Corporation (For US and Canada)
- 2016.6 **Awarded by the Minister of Environment** ("Outstanding Environment Company " overseas expansion supporting business)
- 2015.10 Selected as Green Small & Medium company overseas expansion business consulting company by Korea Trade Investment Promotion Agency (KOTRA)(To china)
- 2015.6 **Registered as Consulting Agency in Korea Trade Investment Promotion Agency (KOTRA)**
- 2015.1 **Registered "Environment Consulting Company"**
- 2014.11 Established Smart Marketing Consulting Corporation
- 2014.9 Certified Internationally approved certification (Participated 2014 conference and world assembly)
- 2012 Concluded Agreement with Chinese Company KESCO
- 2012.2 **Established Smart Marketing Consulting Company**



Trading Company	R&D Commercialization Consulting Specialty
We have a global network on the basis of long export experience of 25 years. We are directly involved with international trading, offering a total solution including counseling and consulting, finding new markets based on the need of the individual client as well as FTA issues .	We pursue R&D + Commercialization Consulting. In association with experts of various fields such as lawyers, accountants, patent agents, management and technology consultants, customs agents, and professional business men, we offer R&D + Commercialization combined consulting service.
Global Marketing	Environment / Chemistry / Plant / consulting specialty
Smart Marketing Consulting Co.,Ltd is a company specializing in consulting export marketing based on the global network with international consultants and the advanced marketing experience and theory of companies in Swiss and Finland.	We pursue consulting in the field of Environment,IT,Chemistry,Plant Nuclear Power consulting specialty, with the associates from each field's experts, we offer personal customized consulting service.

# Overseas Expansion Support Core Service(Overall)

PQ document consulting  
Company evaluation & diagnosis  
Overseas market entry solution  
Specialized export support by Item/Nation  
Overseas ordering organization Vendor Registration

Overseas Procurement / Vendor  
registration field

Overseas new product release fair  
planning and carry out  
PRODUCT SHOW event plan.

New Product Fair

Market Research /Strategy  
Establishment

Market research, and local  
user survey/Test  
Market entry strategy, local  
marketing strategy establishment  
Business Model Strategy  
Establishment

Business Development

Local potential customer/  
partner excavating  
Commercialization support  
(client / partner excavating,  
meeting, proposal, business  
cooperation / contract)

**Best  
SMART  
Solution**

Overseas Business Feasibility  
Study Field

Overseas market research  
(economical efficiency, and  
profitability, technology analysis)  
Prior overseas feasibility study  
Prior international bid business  
sales  
Foreign buyer discovery and  
invitation  
Project award winning support

Environment, Plant, and the ICT  
Convergence SW , Power  
Generation, Energy, Industry  
Transport Facility

International joint R&D technology  
development support  
Overseas NETWORK support  
Overseas location parts  
development supporting business

Localization

Marketing material (company/product  
/ service statement, business plan,  
proposal)  
Localization (multiple experiences of  
overseas ordering organization  
registration document)

# Core Service Providing Basis

Smart Marketing Consulting provides global marketing system and technology commercialization program in the field of environment, power generation, energy, plant, ICT convergence Software, which enable enterprises to create value.



	Service	1	2	3
BASIC	Market Analysis and report	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Research Buyer list	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Buyer arrange 1:1 meeting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Exhibition invitation and 1:1 arrange meeting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PR	Promotion translation		<input type="radio"/>	<input type="radio"/>
	Promotion Design		<input type="radio"/>	<input type="radio"/>
B to B Meeting	Interpretation			<input type="radio"/>
	Arrange the car service			<input type="radio"/>
	Final report and after service program			<input type="radio"/>



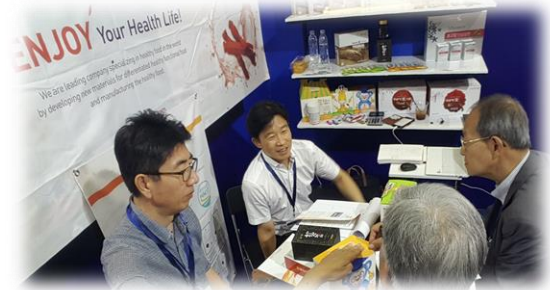
# Overseas Expansion Support Service Providing succeed case



Business arrange meeting service



Exhibition service



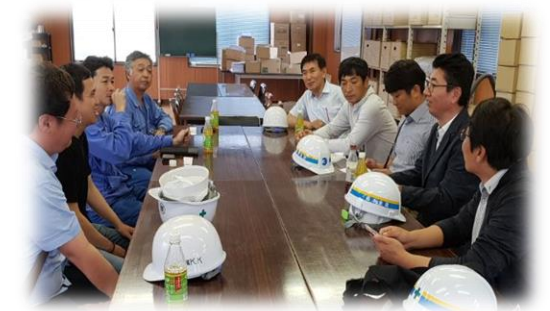
Exhibition service



Korea Delegation service program

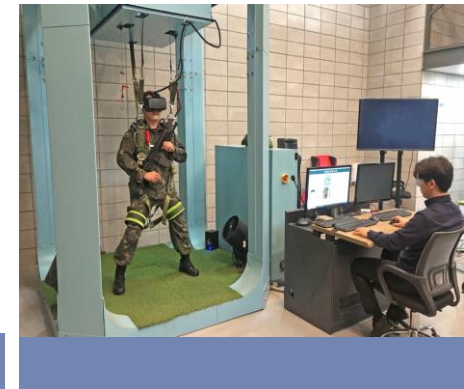
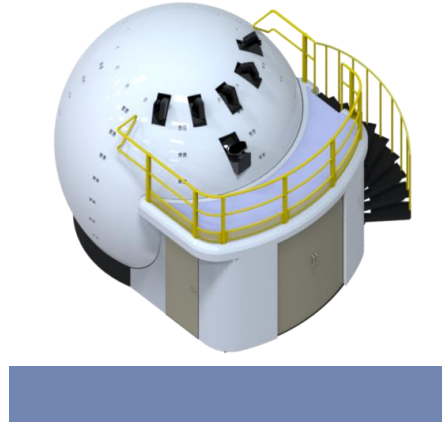


Korea Delegation service program



Business arrange meeting service

# Overseas Expansion Support Service Providing succeed case





# Overseas Expansion Support Service Providing succeed case







스마트마케팅컨설팅  
SmartMarketingConsulting



CMC - GLOBAL

WORLD  
NETWORK

Asia Network : | Vietnam | Malaysia | China | India | Japan | Thailand

World Network : USA | Europe | GCC (Saudi, UAE, Kuwait, Oman)

## World wide Network

