

Smart Marketing Consulting

GLOBAL NETWORK

Asia Network

Vietnam
Malaysia
India
Indonesia
Thailand
Japan
China

World Network

USA
Europe
GCC
(Saudi, UAE, Kuwait)

Global Market Research
Global Buyer Investigation

Online Advertising
Multi Media Advertising
Promotional Design
Exhibition Total Solution
Interpretation / Translation

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Overseas market research

Based on our global network around the world, we conduct research on the latest market trends and analysis of competitors and entry barriers with local information sources in target countries to help you export successfully.

Finding Overseas Buyers

Together with local information sources in the target export country, we solve problems through buyer discovery, feedback surveys, market testing, vendor registration and bidding support, preparation of pre-qualification documents, and export consultation support.

Classification	Service	Option A	Option B	Option C
Target market analysis (Default option)	Status analysis and strategy establishment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Consulting item import/export trend analysis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Target country survey	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Target market research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Find buyers	Target country potential buyers		<input type="radio"/>	<input type="radio"/>
	Send targeted emails		<input type="radio"/>	<input type="radio"/>
Meeting support	Find effective buyers			<input type="radio"/>
	Support for local exhibition invitations			<input type="radio"/>
	Local meeting schedule and interpretation support			<input type="radio"/>

Lightbulb Main service country

Vietnam, Thailand, Indonesia, Malaysia, India, GCC(Saudi, UAE, Kuwait), Japan, USA, Europe, China

Lightbulb Characteristic

- Customized provision to customers based on basic services and optional services A, B, and C
- Customized market research support through free prior consultation and diagnosis service (by industry and country)
- Buyer consultation support through local people in each country (video or overseas business trip consultation)

Classification	Report type	Contents
Basic	Buyer list	company name, address, phone, contact person, etc.
	Valid Buyer Profile	Connection Points for Purchases
Option	Consumer reaction survey	Buyer reaction survey on export items
	Online video meeting	Online meeting for export items
	Local 1:1 export consultation	Local business trip export consultation connection service

Lightbulb Main service country

Vietnam, Thailand, Indonesia, Malaysia, India, GCC(Saudi, UAE, Kuwait), Japan, USA, Europe, China



Interpretation and translation

Professional interpretation service with extensive overseas experience
 Customized translation service to industry and country characteristics

Classification	Service	Classification	Service
Performance interpretation	Interpretation for participating in exhibitions and consulting with buyers	Promotional translation	leaflet and catalog translation (company introduction, product introduction, etc.)
	interpreting for industrial inspections and market research		homepage translation
Consecutive interpretation	business meeting interpretation	Professional translation	manuals, contracts, patent materials, technical papers, specifications, etc.
	presentation interpretation		automobiles, machinery, economics, business management, IT, information and communication, chemistry, food, etc.

Main procedures

- **Interpretation:** Service consultation (confirmation of requests other than date, location, number of people, language) -> Confirmation of interpreter
- **Translation:** Service consultation (area and volume analysis, language, confirmation of delivery date and other requests) -> Confirmation of translator and delivery date

Main interpretation countries

Support for local interpretation services in 68 countries around the world (Professional interpretation support for overseas local export consultations and exhibitions (Europe, North America, all regions of Asia))

Main translation countries

English-speaking countries, Japan, China, Vietnam, Thailand, Indonesia, Malaysia, India, Arabic-speaking countries, Germany, France and other special countries -> Application available through separate consultation

Online marketing

Targeting online marketing for the target countries, and customized production of promotional materials to target countries
 Online shopping mall entry, and marketing support using SNS, and overseas influencers

Contents

- Online shopping mall marketing: account opening and setting for online shopping mall entry, required design support for account opening, support for shopping mall product registration
- Online SNS marketing: Overseas SNS platform account opening and setting, support corporate account operation, SNS search ads, image and video ads, homepages for specific industries such as medical devices, banner ads on overseas academic homepages, etc.

Classification	Service
Online marketing	Consulting support for entering major online/offline markets in target countries
	Marketing using advertising media such as SNS, search engine marketing, and viral marketing

Professional service areas

- Alibaba, Lazada, Amazon, Shopee
- Google, Facebook, Instagram advertising



Main service country

Vietnam, Thailand, Indonesia, Malaysia, India, GCC(Saudi, UAE, Kuwait), Japan, USA, Europe, China

Exhibition/event support

Available comprehensive support from exhibition pre-preparation to local operation and follow-up management.
Participation contract and booth reservation, booth design preparation and installation support, and exhibition product transportation support (separate agreement)

Classification	Service	Option A	Option B	Option C
Establish strategy and apply for participation	Exhibition planning	○	○	○
	Establishment of schedule and exhibition event promotion strategy	○	○	○
	Participation application process (booth application, schedule information)	○	○	○
Booth design	Booth design planning and production	○	○	○
	Support for production of local foreign language promotional materials		○	○
Buyer meeting support	Local buyer consultation support			○
	Local business trip support			○
	Support for local interpretation and promotional activities			○

Pre-preparation support

Exhibition participation application and booth reservation through communication with the official organizer, information and coordination of progress schedule, support for booth design, invitation after preliminary buyer research
Support for production of promotional materials such as catalogs, transportation of exhibition items (samples) by separate agreement

Local operation support

booth design installation, local business trip support, local interpreter support
Support for promotional activities for local exhibitions

Promotional design

Providing a customized design concept to the leading global NO.1 trend
Production of multilingual catalogs for export, and support for booth*catalog design for exhibition promotions

Classification	Service
Production of promotional materials for export	Catalogs and brochures for export (available to produce in multiple languages / Supports 68 countries around the world)
	Exhibition booth design, banner promotional design, poster design, printed materials
	Professional product design support (3D, etc.)
	Web shopping mall detailed design

